

The Ames Economic Development Commission organizes and promotes sound economic growth in Ames and central Iowa by stimulating the expansion of existing industry, attracting new enterprises, and assuring a favorable community climate for new ideas and economic growth.



## ECONOMIC DEVELOPMENT

- >Grow the Ames MSA employment by a net increase of 1,500 jobs
- >Enhance the Ames area's availability of talent by growing the workforce 2.5 percent annually (at least 8,000 workers in total)
- >Ensure a strong pipeline of community and business leaders in Ames and Story County



### COMMUNITY DEVELOPMENT

- >Improve the availability and affordability of housing in Ames and enhance the development potential of Downtown Ames
- >Expand the retail, entertainment and recreation opportunities available in Ames and Story County

VISION 2022



# ADVOCACY

- >Advocate for infrastructure and transportation enhancements in Ames and Story County
- >Partner with the City of Ames, Story County and other stakeholders to foster and sustain positive economic growth
- >Enhance the image and brand of Ames and Story County



### ORGANIZATIONAL DEVELOPMENT

- >Increase the Chamber's annual membership to 850 members by 2022
- >Increase the annual investment in the AEDC to \$1.25 million by 2022

### RECENT AEDC PROJECTS

AIRPORT | ANNEXATION | BARILLA | BOEHRINGER INGELHEIM VETMEDICA | KINGLAND SYSTEMS | WORKIVA | XPANXION

# Underwrite

Be a part of this exciting initiative! New investment levels are as follows:

■ BRONZE (\$1,000 - \$2,499)  All AEDC postal mailings, electronic mail and press announcements   Invitations to any AEDC function and investor meetings   Listing on appreciation advertising and AEDC Annual Report
SILVER (\$2,500 - \$4,999) All Bronze Investor benefits   Listing as an investor on amesedc.com with link to company website
GOLD (\$5,000 - \$13,199) All Silver Investor benefits   Company logo accompanying link to company website on www.amesedc.com
PLATINUM BOARD OF DIRECTORS SEAT (\$13,200)  All Gold Investor benefits   Voting seat on the AEDC Board of Directors