

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**



To: Area Media
From: Ames Economic Development Commission
Date: March 16, 2016
Re: 2016 Ames Seed Capital Annual Meeting

Ames Seed Capital to Review 2015 Success at Annual Meeting

AMES, IA – The Ames Seed Capital LLC (ASCF) will review their 2015 accomplishments during their 2016 Annual Meeting with investors and guests on Tuesday, March 29th, from 11:30 a.m. to 1:00 p.m. at Scheman (room 220-240) in Ames. The keynote speaker for the event Dr. Steven Leath, President of Iowa State University.

The meeting will recognize ASCF investors and highlight the fund’s 2015 accomplishments. “This year we’re excited to welcome Dr. Leath as our keynote speaker this year,” says Ron Hallenbeck, Ames Economic Development Commission Executive Vice President, Existing Business & Industry. “Dr. Leath will discuss how the economic growth of Central Iowa’s future starts right here in Ames at Iowa State University. We’ll also discuss the success of Ames Seed Capital and its potential impact on Ames, Story County, Central Iowa, the ISU Research Park, and Iowa State University.”

The event has reached capacity, but if you wish to attend, please call Ron Hallenbeck at 515.232.2310 to be placed on the wait list.

The ASCF is a for profit investment group that is affiliated with the Ames Economic Development Commission (AEDC). ASCF and a predecessor entity, Ames Seed Capital, Inc. (ASCI) have been investing in Ames area start-up companies since 1987 and have been a key part of the success of many well-known Ames/Story County companies. ASCF aims to create a profit for each investor and has an investment window of five to seven years. The rate of return varies by each investment, and neither the rate of return nor the investment window period can be assured or guaranteed.

ASCF and its predecessor, ASCI, were initially established by the AEDC to fund start-up companies locating in the Iowa State University (ISU) Research Park. Over time, ASCF began investing in start-ups and other earlier stage companies around the Ames/Story County/Nevada/Story City/Huxley area.

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