ames CHAMBER OF COMMERCE

JULY 2015

Chamber Update

LEADERSHIP AMES CLASS XXIX

Leadership Ames applications due July 10!

Are you interested in serving in leadership positions in the community now or in the future? Then Leadership Ames is for you!

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CHAMBER OF COMMERCE
LEADERSHIP AMES CLASS XXIX

The Leadership Ames program was created by the Ames Chamber of Commerce to develop informed, involved and concerned community leaders in the Ames area. This is a program that gives both experienced and developing leaders a broader view of civic leadership responsibilities and opportunities through direct contact with a wide spectrum of institutions and people who shape the community where we work and live.

Leadership Ames – Class XXIX begins in September 2015, and continues with regular sessions through May 2016. The 11 full-day sessions are conducted at various locations in Ames and central Iowa with one session approximately every three weeks. During the year, participants listen to presentations, debate issues, participate in class activities, lead discussions, visit with area leaders and organizations, tour the community and get to know individuals representing a broad cross-section of the community.

More than 400 individuals have completed the curriculum and many are extensively involved with community and Ames Chamber of Commerce leadership opportunities. The program is limited to approximately 16 to 20 participants who are members of the Ames Chamber of Commerce, have an interest in leadership roles and community service and who reside in the greater Ames area.

Participant selection is made by the Leadership Ames selection committee and co-chairs on the basis of written application. Participants are selected from a cross-section of business, professional, non-profit and local residents. Tuition costs, scholarship information and other details are available in the application materials online (www.ameschamber.com) and at the Chamber offices. Applications are due on Friday, July 10, to the Chamber office.

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.

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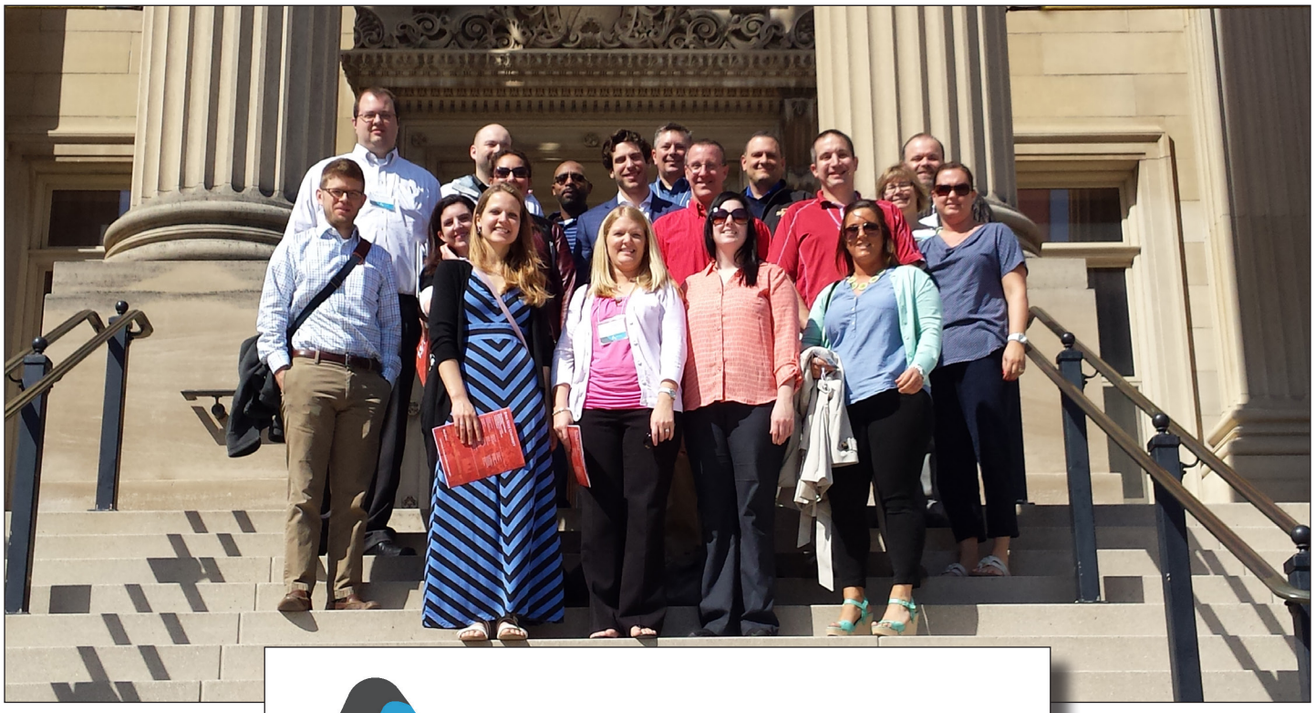
The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**, 304 Main Street, Ames, IA, 50010; phone: (515) 232-2310; fax: (515) 233-3203; www.ameschamber.com.

LEADERSHIP AMES CLASS XXVIII

Congrats to Class XXVIII graduates



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LEADERSHIP AMES CLASS XXVIII

The 2014-2015 Leadership Ames class graduated on Monday, May 18, with a dinner and program in their honor. Since the first session in September, graduates spent 11 day-long classes that encompassed leadership development and community awareness. The class also worked on several service projects throughout the community.

We are pleased to announce the graduates of the Leadership Ames XXVIII class, presented by corporate sponsor Mary Greeley Medical Center, and we look forward to seeing how they will continue to contribute to their organizations and our community:

Andy Bates, The Weitz Company
Kyle Briese, Mary Greeley Medical Center
Ron Edwards, City of Ames
Nancy Gebhart, University Museums
Nicholas Hoffman, Renewable Energy Group
Anthony Jones, Ames Community School District
Kat Kilbane, Green Hills Retirement Community
Justin Moorman, Moorman Cloth-iers
Matthew Nelson, Nelson Electric
Seana Perkins, City of Ames
Erika Peterson, Boys & Girls Club of Story County
Donald Rahn, First National Bank
Jessica Spoden, City of Ames
Troy Strother, VisionBank of Iowa
Angela Strotman, Danfoss
Heidi Thompson, Mary Greeley Medical Center
David Tucker, Great Western Bank
Angie Weeks, Iowa State Center

Special thanks to the Class XXVIII Co-Chairs Josh Shields (Class XXVI, Bolton-Menk, Inc.) and Sarah Swanson (Class XXVII, Great Western Bank). If you are interested in applying for the 2015-2016 Class, applications are now available at www.ameschamber.com and in the Chamber office. Contact Crystal (crystal@ameschamber.com) with questions.

Mary Greeley
MEDICAL CENTER

SAVE THE DATE

Ames Chamber Annual Steak Fry

Presented by Ames Ford Lincoln

Premier Sponsors, First National Bank & Hy-Vee

Tuesday, September 8, 5 – 7 p.m.

At Ames Ford Lincoln, 123 Airport Rd

Be a part of the tradition! Ames Chamber members and their guests are invited to join the Past Board Chairs of the Ames Chamber for a fun, casual (no ties allowed!) grill-your-own Steak Fry! Don't miss out on this great networking event where you can make new contacts and catch up with old Chamber friends. It's the place to be!

GOVERNMENT RELATIONS

Ames Community School District Board of Directors Legislative Luncheon: July 16th

Please plan to join your fellow Chamber members Thursday, July 16th from 11:15am-1:00pm at REG for the Ames Community School District Board of Directors Legislative Luncheon. The School Board is currently tackling an array of policy issues and this Luncheon will provide an excellent opportunity for Chamber members to engage the Board of Directors heading into September's Election.

The event is open to Chamber members and their guest. The cost of attendance is $10.00 and includes lunch.

If you have a question regarding the event or wish to submit a question prior to the Luncheon, please contact Drew Kamp at 515-817-6311 or drew@ames-chamber.com.

The Ames Chamber of Commerce thanks Converse Conditioned Air and Renewable Energy Group for their support as 2015 Taking Leadership Sponsors, as well as Harold Pike Construction for their continued support and generosity as the 2015 Legislative Priorities Brochure Sponsor, and for their, as well as Roseland, Mackey, Harris Architects support as 2015 Legislative Lunch Season Sponsors. Finally, the Chamber thanks Manpower for serving as the Ames Community School District Board of Directors Legislative Luncheon Sponsor. Without the continued support of our great sponsors, the Ames Chamber of Commerce would not be able to provide the great events and services we do today.

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www.WorkInAmes.com

Chamber delegation D.C. trip

The Ames Chamber of Commerce delegation recently traveled to the Nation's Capital to present their federal policy priorities to federal officials, their staffs, and select federal agencies during their Annual Washington, D.C. Fly-In from Tuesday, June 16th-Friday, June 19th.

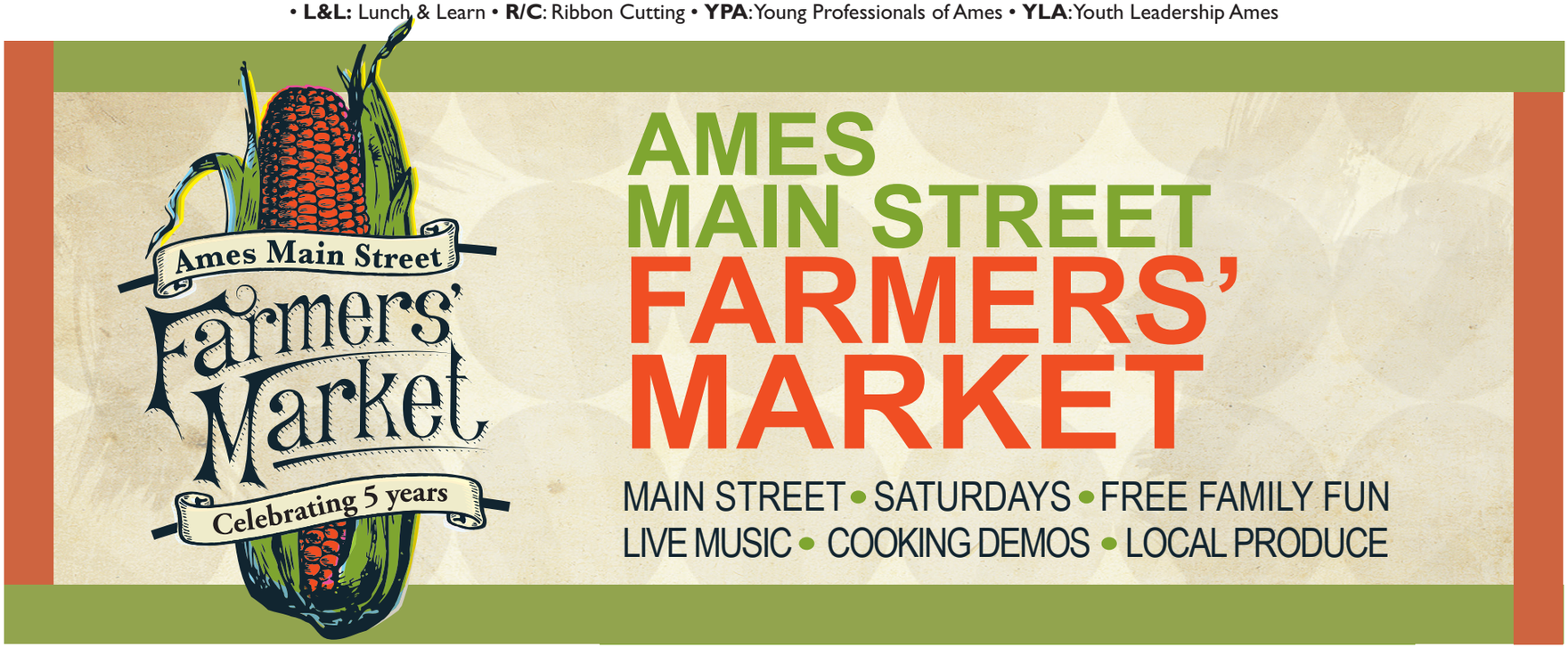
The Chamber's priorities were centered on the following policy areas: agriculture, education and workforce development, transportation, energy and the environment, and defense. Along with Chamber staff, the Ames delegation included representatives from the City of Ames, Iowa State University, Des Moines Area Community College, the Story County Board of Supervisors, Converse Conditioned Air, Knapp Tedesco Insurance, and Renewable Energy Group.

With well-articulated priorities and a strong delegation, the trip provided an excellent opportunity to showcase the Ames and Story County community and make policy requests that will allow us to build upon our numerous successes in the years ahead.

July calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 *Fireworks @ dusk*	4 July 4th Events Downtown (MSCD) *Independence Day*
5	6	7	8	9 **5 p.m.:** Summer Intern Program Event Firefly Country Nights Concert (MSCD)	10 **7 p.m.:** Movie Night in Campustown (CAA) *Leadership Ames Application Deadline*	11 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
12	13	14	15	16 **11:15 a.m.:** Legislative Luncheon (REG)	17	18 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
19	20	21	22 **5-7 p.m.:** BAH (First American Bank)	23	24	25 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
26	27	28 **12 noon:** American National Insurance (R/C)	29	30 **7:30 a.m.:** Business at Breakfast (West Hy-Vee)	31	

AEDC: Ames Economic Development Commission • **BAH**: Business After Hours • **CAA**: Campustown Action Association • **C**: Chamber Office • **FAW:** Friday After Work • **L&L:** Lunch & Learn • **R/C**: Ribbon Cutting • **YPA**: Young Professionals of Ames • **YLA**: Youth Leadership Ames



RIBBON CUTTINGS

Celebrate with a ribbon cutting

If your business has completed a major remodeling project, moved to a new location, changed ownership, or reached a milestone, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each Ribbon Cutting, your business will be exposed to the Ames community and Story County. Event photos of your Ribbon Cutting will be published in the Chamber's Weekly E-mail Update and the Ames Business Monthly. A Ribbon Cutting is a great way to invite people to your location and showcase your business.

After the fun has been had and the ribbon cut, the Chamber will send frame your best photo and deliver it to your place of business.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Contact the Chamber at 515-232-2310 to schedule your Ribbon Cutting today!

Friendship Ark Homes

Ames on the Half Shell

AMES CHAMBER OF COMMERCE AMBASSADORS

Kim Behrendt, Wells Fargo

Steve Bock, RE/MAX Real Estate Center

Nathan Buss, VisionBank

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Tom Randall, Tom Randall Real Estate Team

Tim Rasmussen, Alfred's Carpet & Decorating

Dorothy Schumer, Ames Convention & Visitors Bureau

Mary Beth Scott, The Ames Tribune

Tim Tryon, First National Bank

Christopher Vry, Wells Fargo

Allyson Walter, Ames Convention and Visitors Bureau

Jan Williams, Heartland Senior Services

Ames Soccer Club

Breakfast with the CEO

On May 12, several Chamber members sat down for breakfast and discussion with Chamber CEO Dan Culhane at the "Member Appreciation & Breakfast with the CEO" event, presented by sponsor VisionBank.

Welcome, new Ames Chamber members

Cumulus Media is the home to great radio stations in Ames and the greater Des Moines metro area featuring 97.3 NASH, 92.5 NASH ICON, 95 KGGO, 98.3 The Torch FM, and 1700 The Champ. For more information about Cumulus Media, please contact Tariq Lundy at 515-231-9292.

Kona Ice of Ames & Ankeny Steve and Brooke Bensema are excited to bring Kona Ice shaved ice truck to the Ames community. If you are interested in having Kona Ice of Ames & Ankeny at your event, please contact Steve Bensema at 515-257-6531.

The Other Place is an American sports grill and pizzeria with a made-from-scratch menu, great customer service, and one-of-a-kind game day presentation. For more information about The Other Place, please contact Brian White at 515-233-9494.

U.S. Army recruits and provides opportunities for young women and men, who are interested in giving back to their country and local communities. U.S. Army offer career paths in over 150 different career fields. For more information about U.S. Army, please contact the Ames office at 515-232-1334 or www.goarmy.com.

Smart Choice™

Join the Chamber.

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact us at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- **Post coupons on our Web site for FREE.**
- **Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums and more for FREE.**
- **Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.**
- **Discounted Young Professionals of Ames membership (ages 21 to 40).**

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

CenturyLink
Hutson-Thompson Plumbing
Roto Rooter

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. Please note: This represents only a portion of the Chamber's Gold members. All Gold members will be listed one time during the year.

Ames Chamber and AEDC staff

- **Dan Culhane,** President and CEO
- **Sarah Buss**, Director, Sponsorship and Membership Events
- **Tiffany Coleman**, Director, Business Development and Marketing
- **Crystal Davis**, Executive Vice President
- **Lauren Frandsen**, Director, Communications and Marketing
- **Ron Hallenbeck**, Executive Vice President, Existing Business and Industry
- **Kim Hanna**, Campustown Action Association Executive Director
- **Kelly Hendrick,** Client Services Coordinator
- **Cynthia Hicks**, Main Street Cultural District Executive Director
- **Amy Howard,** Vice President, Finance and Operations
- **Drew Kamp**, Director, Story County Community Outreach and Government Relations
- **Lojean Petersen**, Ames Main Street Farmers' Market Manager

JULY 4TH CELEBRATION

Celebrate Independence Day Downtown!

Main Street CULTURAL DISTRICT
Ames, Iowa

CITY OF ames

4th of July IN THE DISTRICT

4TH OF JULY PARADE

in downtown Ames | Main Street | 11 am

MORE EVENTS

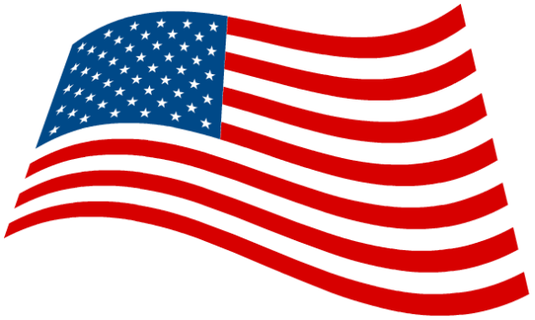
July 3rd

- City Fireworks
  Dusk
  1407 University Blvd.

July 4th

- City Hall Pancake Breakfast
  8:30 am - 10 am
  Front entrance of City Hall, 515 Clark Ave.
- Bill Riley Talent Competition
  9 am - 11 am
  Intersection of Main & Burnett
- Old Fashioned Independence Day Celebration
  12 noon - 4 pm
  Farm House Museum on ISU Campus

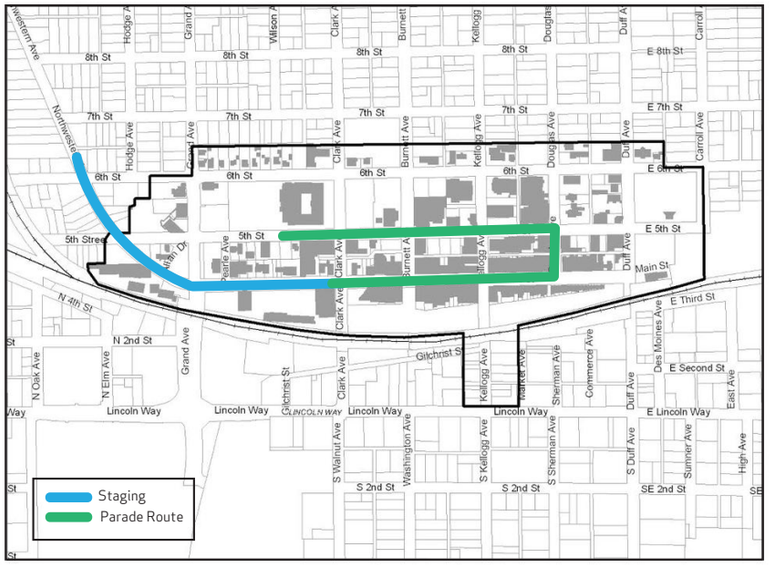
Volunteers Needed!



Celebrate Independence Day by giving your time to the community!

The annual 4th of July Parade will take place in downtown Ames on July 4 at 11am. It takes many volunteers to make it a great event for the entire community to enjoy. If you have time to offer that day please contact Cindy Hicks at director@amesdowntown.org or 515-232-2310

July 4 Parade Route



Ames Main Street Cultural District • July 4th Parade Route

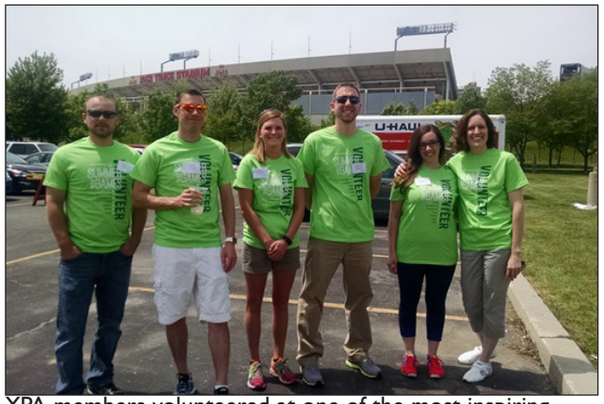
Young Professionals of Ames

Get involved with Young Professionals of Ames for opportunities to build and foster relationships though:

- Leadership development
- Professional development
- Community Outreach
- Cultural and social opportunities

Visit www.ypames.com to learn more and join us!

YPA members put their green thumbs to use in planting flowers at YPA's adopted garden, located in Moore Park on Beach Ave (across from Reiman Gardens). Be sure to watch our garden grow!



YPA members volunteered at one of the most inspiring days of the year: the 2015 Special Olympics Iowa Summer Games. Visit www.ypames.com to learn about our upcoming volunteer opportunities.

The Young Professionals of Ames, in partnership with the Ames Conventions & Visitors Bureau Community Grant Program, the City of Ames and Iowa State University is excited to present the Ames 2015 Fireworks. Let's celebrate together July 3!

Members of YPA volunteered at the Leadercast Ames Conference, hosted by the Ames Chamber of Commerce. Leadercast Ames' speaker lineup featured business and political leaders, sports figures, social activists and world-class communicators.

2015 YPA Board

President: Haley Cook, Iowa State University
Past-President: Jenni Talbott, McFarland Clinic, PC
Vice President: Nathan Buss, VisionBank
Megan Brandt, Workiva
Brynn Eitzen, Care Initiatives
Heather Johnson, Octagon Center for the Arts
Lindsey Long, Iowa State University Athletics
Justin Moorman, Moorman Clothiers
Jason Mortvedt, Mary Greeley Medical Center
Jessica Mortvedt, McFarland Clinic, PC
Mike Mullen, Converse Conditioned Air
Jake Talbott, Workiva
Chamber Liaison/Staff: Sarah Buss, Ames Chamber of Commerce

Thank you to our 2014- 2015 YPA sponsors

Ames Ford Lincoln
First National Bank
Global Reach Internet Productions
Hunziker & Associates, Realtors
ISU MBA
Kingland Systems
Mary Greeley Medical Center
Munn Lumber
North Grand Mall
Story Construction
VisionBank
Hy-Vee
Converse Conditioned Air

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.

MAIN STREET CULTURAL DISTRICT

Former Contestant on "The Voice" ready to turn heads in Ames

It won't be chairs that are turning on Thursday, July 9 in downtown Ames when Casey Muessigmann opens Firefly Country Night for Gloriana, but he sure hopes to turn some heads.

The Spencer, Iowa native and contestant on "The Voice" during season 3, started singing in church choirs at a young age. He says he still carries that passion and faith with him to each performance.

"I can't wait to play in Ames," he said. "I really enjoy Ames and I love Gloriana."

Since his appearance on "The Voice" as a member of Blake Shelton's team, Muessigmann has focused his energy on writing and co-producing his newest album, "Between the Rows," and spending time on stage. A seasoned stage-veteran at the young age of 25, Muessigmann has shared the stage with the likes of Granger Smith, Joe Diffie, Merle Haggard, Scotty McCreery, Craig Campbell, Randy Houser, Eli Young Band, Thomas Rhett, Blake Shelton, and Florida Georgia Line.

"My favorite was Florida Georgia Line," he said. "The show they put on was insane! They really know how to entertain a crowd."

Still, Muessigmann says the Eli Young Band is where he would like to be. He recalls opening for them and observing their easy-going manner.

"They were open and friendly," he said. "After the show they didn't mind just hanging out with everyone else."

While Muessigmann's passion is making music, he says he also wants to make a difference: especially in the lives of children.

"I want the best for everyone around me and I want to show to kids that anything is possible if you work hard enough," he said.

Tickets for Firefly Country Nights are available at www.amesfirefly.com

Lighting up Main Street

The calendar may show that it is nearly July, but the Main Street Cultural District (MSCD) is already thinking about the holidays. The group is trying to raise money to replace the holiday lighting that lines the tops of the historic downtown buildings.

"The old lights have been up there for over 20 years and are dilapidated to the point that they are no longer usable," said Cindy Hicks, Executive Director, MSCD. "Replacing them will provide an amenity the entire community can enjoy."

The lights were off during the 2014 holiday season, but Hicks hopes the MSCD can lead the effort to get them back on this year.

"While this is a project that will beautify the downtown, it is also something that provides tradition for the families of Ames and the surrounding area," said Hicks. "People have brought their children downtown for holiday lights for years and we don't want to lose that tradition."

The plan is to replace the old lighting from 100 to the 500 block of Main Street with new energy efficient LED lights. It would be used year-round to create more light downtown to deter crime and the lighting changes color so it could be used for other occasions too.

"For example, we could have red, white, and blue for Fourth of July, or red for ISU game days," said Hicks. "We will be creating an atmosphere outside of the holidays that we don't currently enjoy."

The lighting is very expensive, costing $80,000 for the materials and the installation. Hicks said the MSCD hopes to partner with other entities in the community to make this project a reality. If they are unable to raise the full amount, they will consider less expensive options that would provide white LED lights for the holiday season only.

"We will kick off our annual "Snow Magic" celebration on November 13 with the lighting of the downtown tree," said Hicks. "We hope to make that a lighting of the entire downtown in a public ceremony."

If you would like to donate to the holiday lighting project you can contact Hicks at 515-233-3472 or mail a check to 304 Main Street, Ames, IA 50010.

CAMPUSTOWN ACTION ASSOCIATION

Join us for Movie Night in Campustown!

Join us on Friday, July 10 in Campustown for a FREE screening of How to Train Your Dragon 2! CAA is partnering with Cyclone Cinema and St. Thomas Aquinas Catholic Church in our second year of outdoor movie magic. The movie will be shown on the St. Thomas Aquinas parking ramp-so please bring lawn chairs to enjoy the show. Grab take-out from one of our fantastic and delicious restaurants in the district, bring your entire family, and enjoy another great and unique experience in Campustown. Live music and family activities will begin at 7pm and the movie will begin approximately 8pm.

Rain location will be the Sun Room at the ISU Memorial Union.

Make Campustown Shine

Each month, volunteers walk through the district picking up litter, cigarette butts, and other fun items that they find. Make Campustown Shine, presented by The Fighting Burrito and Campustown Property Mgmt, is held once a month March through November each year.

The next Shine will be Wednesday, July 1 from 9am-11am. Volunteers from the 2015 Iowa Youth 4-H Conference will be in our district picking up trash.

ISU Foundation Phone Center staff will be doing a Shine on July 25 from 1-3pm

Up Next: FAC Friday Sept. 4

Friday Afternoon in Campustown-Friday, September 4. Kick of the 2015 ISU Football Season with live music and a beer garden in Campustown. Pork Tornadoes will be performing!

Campustown Renaissance

Two of our construction projects will finish up this summer, one more is just getting started and Kingland is entering its final phase of construction, so make sure you check out the CAA Facebook page (facebook.com/CampustownActionAssociation) for pictures of each site throughout their process and get updates on incoming businesses to our district.