ames CHAMBER OF COMMERCE

JANUARY 2016

Chamber Update

ANNUAL EVENT

Join us at the Sukup South End Zone for the 2016 Chamber and AEDC Annual Event

Providing member services that strengthen the economic vitality in Ames and enhance the quality of life…is our SPORT!

Tuesday, January 26, 2016
5:30 – Reception & Dinner
7:00pm - Speakers, Fran Fraschilla & Brent Musburger
Sukup South End Zone at Jack Trice Stadium, Ames

Mark your calendars now to attend the 2016 Annual Event for the Ames Chamber of Commerce and Economic Development commission, presented by Des Moines Area Community College.

The evening's highlights will include Big 12 commentators Fran Fraschilla & Brent Musburger of Big Monday who will share insight and stories from their careers. We will also highlight an overview of the past year for the Ames Chamber and its affiliate organizations: Ames Economic Development Commission, Ames Seed Capital, LLC, Campustown Action Association, Main Street Cultural District, Young Professionals of Ames and the Ames Main Street Farmers Market. A recap of the Annual Awards presentations held prior will also be featured during the program.

Admission is $100 per ticket and preferred seating for groups of 10 is $850. Included in your ticket price: FANtastic food that will delight and surprise you along with a hosted bar of beer and wine, a highlight of our awards banquet and a program by our keynote speakers. Attire is Business.

Businesses are encouraged to buy seats of 10 to guarantee seating together and discount pricing. Deadline for registration is January 20, 2016. REGISTER below today or call Kelly at the Chamber office at 232-2310.

Mark your calendars, we hope to see you there!

Thank you to our Presenting Sponsor: Des Moines Area Community College

DMACC
DES MOINES AREA COMMUNITY COLLEGE

Brent Musburger (left) and Fran Fraschilla (right), Big 12 commentators

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.

ames CHAMBER OF COMMERCE

2016 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

DAVID TUCKER, Chair
Workiva
JOHN CRAWFORD, Vice Chair,
Alpha Copies Print Center
CASEY JOHNSON, 2nd Vice Chair,
Ames Ford Lincoln
BRET BARTHOLOMEW, Divisional Chair, Community Development
Bartholomew Chiropractic
STACY DREYER, Divisional Chair, Government Affairs
First National Bank
LUKE JENSEN, Divisional Chair, Membership
Real Estate Services Group, Inc.
KIM BEHRENDT, Treasurer
Wells Fargo
PAM ELLIOTT CAIN, Immediate Past Chair
Iowa State University
DAN CULHANE, President / CEO
Ames Chamber & Economic Development Commission

BOARD MEMBERS

Vanessa Baker-Latimer, *City of Ames*

Bret Bartholomew, *Bartholomew Chiropractic*

Lindsey Beecher, *Gilbert Community School District*

Kim Behrendt, *Wells Fargo*

Scott Blum, *Accord Architecture/Henkel Construction*

Jess Clyde - MSCD Past President, *US Bank*

Haley Cook - YPA Past President, *Iowa State University*

John Crawford, *Alpha Copies Print Center*

Stacy Dreyer, *First National Bank*

Nate Easter, *ISU Research Park*

Pam Elliott Cain, *Iowa State University*

John Haila, *Haila Architecture*

Luke Jensen, *Real Estate Services Group, Inc.*

Casey Johnson, *Ames Ford Lincoln*

Andrew Perry, *McFarland Clinic, PC*

Richard Reynolds - CAA Past President, *Iowa State University, Memorial Union*

Dave Tucker, *Workiva*

The **Chamber Update** newsletter is published by the
Ames Chamber of Commerce
304 Main Street, Ames, IA, 50010;
phone: (515) 232-2310; fax: (515) 233-3203;
www.ameschamber.com.

ANNUAL AWARDS

Members invited to attend the 2015 Annual Awards Reception

Providing member services that strengthen the economic vitality in Ames and enhance the quality of life…is our SPORT!

Thursday, January 14th, 2016
11:30-1:30 | Awards Presentation & Lunch
The Gateway Hotel and Conference Center

Mark your calendars now to attend the Annual Awards Reception for the Ames Chamber of Commerce and affiliate organizations on January 14 as we celebrate our award winners!

*Ames Chamber of Commerce-Entrepreneur of the Year; Business Person of the Year; Community Involvement

*Campustown Action Association Volunteer of the Year

*Economic Impact Award(s)

*Main Street Cultural District Volunteer of the Year

*Young Professionals of Ames-4 Under 40: Leaders of Today and Tomorrow

*Ames Main Street Framers Market Award (s)

A video recap of the Annual Awards presentations will be featured at the 2016 Annual Event on January 26, 2016.

Registration is $25 to attend this event, tables are $200 and pre-registration is required. To register, please visit www.ameschamber.com or call Kelly at the Chamber office at 232-2310. Mark your calendars today!

SCENES FROM LEADERSHIP AMES CLASS XXIX

"City of Ames" day for Leadership Class

Leadership Ames Class 29 is nearly half way through their program for the 2015-2016 year! Where does the time go!

One of our recent themed days was "City" day! This included tours of some of our Police and Fire Stations, utility departments, hearing from Mayor Ann Campbell and our current elected City Council, and much, much more!

If you are interested in the program for next year, please contact Jan Williams at jan@ameschamber.com for more information.

Join the Chamber!

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Jan Williams at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- **Post coupons on our Web site for FREE.**
- **Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums and more for FREE.**
- **Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.**
- **Discounted Young Professionals of Ames membership (ages 21 to 40).**

Welcome, new Ames Chamber members

KHOI Community Radio, Ames' community based and operated radio station. They build community through communication. Listen in on the FM dial 89.1, visit them at 410 Douglas, or go to www.khoifm.org.

Battlecry Southern Select Smokehouse BBQ, located at 218 Welch Avenue, has been around providing local BBQ for three decades. They pride themselves on homemade quality food and dedicate themselves to their staff and people of the community. Stop in for a taste soon.

Huber Supply Company, has been in the welding and tool business for over 75 years! To learn more about their TIG and MIG welding classes, their supplies, products and services, visit www.Hubersupply.com or stop in at 1521 E Lincoln Way.

Burke Corporation, 1516 South D Avenue, Nevada, specializes in beef and pork pizza toppings, and manufactures and markets a variety of other fully cooked meat products including taco meats, meatballs, sausages and much more. With a team of over 300+, they supply meat products to hundreds of customers and restaurants worldwide. Visit www.burkecorp.com for more information.

Avec Design +Build, with licensed architects and interior designers, is located in downtown Ames at 410 5th Street. Their focus is on delivering architectural design and construction services for a full range of project types. For more information, go to www.avecdesignbuild.com.

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

Teresa Garmin, Individual Member

Campustown Property Management

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. Please note: This represents only a portion of the Chamber's Gold members. All Gold members will be listed one time during the year.

Smart Choice™

January calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 *New Years Day* *Chamber Office Closed*	2
3	4	5	6	7	8 *Leadership Ames*	9
10	11	12	13	14 **11:30 a.m.:** Annual Awards Luncheon	15	16
17	18 *Martin Luther King Day*	19	20	21	22 *AEDC Board Meeting*	23
24 31	25	26 **5:30 p.m.:** 2016 Annual Event *Chamber Board Meeting*	27	28	29 *Leadership Ames*	30

AEDC: Ames Economic Development Commission • **BAH**: Business After Hours • **CAA**: Campustown Action Association • **C**: Chamber Office • **FAW:** Friday After Work • **L&L:** Lunch & Learn • **R/C**: Ribbon Cutting • **YPA**: Young Professionals of Ames • **YLA**: Youth Leadership Ames

RIBBON CUTTINGS

Celebrate with a ribbon cutting

If your business has completed a major remodeling project, moved to a new location, changed ownership, or reached a milestone, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each Ribbon Cutting, your business will be exposed to the Ames community and Story County. Event photos of your Ribbon Cutting will be published in the Chamber's Weekly E-mail Update and the Ames Business Monthly. A Ribbon Cutting is a great way to invite people to your location and showcase your business.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Contact Jan Williams at jan@ameschamber.com or call 232-2310, to schedule your Ribbon Cutting today!

Chick-fil-A
230 S. Duff Avenue

Keen Project Solutions
1523 S Bell Avenue, Suite 105

AMES CHAMBER OF COMMERCE AMBASSADORS

Tess Ashley, Global State Mortgage

Kim Behrendt, Wells Fargo

Steve Bock, RE/MAX Real Estate Center

Nathan Buss, VisionBank

Kelsey Carper, Re/Max Real Estate Center

John Coder, VisionBank

Stacy Dreyer, First National Bank

Pam Fleener, First National Bank

Linda Gibbs, Greater Iowa Credit Union

Allyson Hansen, Staff Management SMX

Jamie Hudson, Great Southern Bank

Sharon Johnson, RE/MAX Real Estate

Michelle King, The Krell Institute

Thomas Lashier, Freaky Fresh Marketing

Joy Leister, Great Southern Bank

Paul Livingston, Hunziker & Associates, Realtors

Misty Metschke, Hunziker & Associates, Realtors

Tony Murray, Murray and Associates

Lindsey Niehm, Ames Convention & Visitors Bureau

David Orth, Spirited Giving

Mike Peckis, Sam's Club

Sarah Powers, RE/MAX Real Estate

Tom Randall, Tom Randall Real Estate Team

Tim Rasmussen, Alfred's Carpet & Decorating

Brad Sargent, AR Smart Marketing

Dorothy Schumer, Ames Convention & Visitors Bureau

Mary Beth Scott, The Ames Tribune

Tim Tryon, First National Bank

Christopher Vry, Wells Fargo

Allyson Walter, Ames Convention and Visitors Bureau

Meeker Elementary School
300 20th Street

Power Full Nutrition
1606 S. Duff #300

Meet the Ames Chamber of Commerce Team

DAN CULHANE, CEcD, CCE
President & Chief Executive Officer

- Organization Oversight and Management
- Secretary of Ames Seed Capital Fund
- Staff Management
- AEDC Marketing
- Government Affairs

PETER AMPE
Director, Project Management

- Government Relations Support
- Workforce Solutions Support
- Event programming Support
- Supports AEDC work in Huxley and Story County as needed
- Hosts AEDC prospects, leads tours and site visits as necessary

SARAH BUSS
Director, Sponsorship and Member Programming

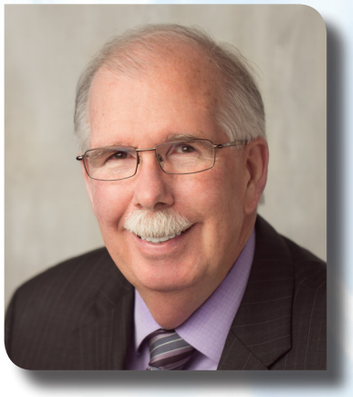
- Sponsorships for Chamber and Affiliate Programming
- Business After Hours
- Young Professional of Ames (YPA) Liaison; Youth Leadership Ames
- Chamber Golf Day
- Chamber Steak Fry
- Annual Event

ANGIE DORENKAMP
Director, Workforce Solutions

- WorkInAmes.com Lead Staff
- See Yourself in Ames Internship Program
- Talent Recruitment-Career Fairs, Community Attraction Marketing
- Story County Home Base Iowa program

LAUREN FRANDSEN
Director, Communications & Marketing

- Communications Management
- Marketing Strategies
- AEDC & Chamber Websites
- Economic Development Research & Support



RON HALLENBECK
Executive Vice President, Existing Business & Industry

- Existing Business & Industry Retention/ Expansion Program
- Ames Seed Capital Fund Lead Staff
- Manages Executive Call Survey Program
- Coordinates Internal AEDC Internships

JOHN HALL
Director, Business Development & Marketing

- Economic Development Liaison
- New Business Coordinator
- Manage Available Properties Inventory
- AEDC Marketing Strategies

ames CHAMBER OF COMMERCE

Main Street CULTURAL DISTRICT Ames, Iowa

young professionals of ames

ames ECONOMIC DEVELOPMENT COMMISSION

KELLY HENDRICK
Client Services Coordinator

- Relocation Packet Information
- Membership Referrals
- Event Assistance
- Front Desk Operations
- Office meeting space coordinator

AMY HOWARD
Vice President, Finance & Operations

- Finance Oversight
- Office Operations
- Policies and Procedures Oversight
- Contract Management
- Database Management

DREW KAMP
Director, Story County Community Outreach
Director, Government Relations

- Economic and Community Development to Story County Communities.
- Community Outreach and Information Dissemination
- Public Policy and Governmental Affairs for the Ames Chamber and its Affiliates.
- Planning and Coordination of Government Affairs Events.

ames
SEED CAPITAL LLC

Ames Main Street Farmers' Market

campustown

LOJEAN PETERSEN
Ames Main Street Farmers' Market

- Vendors recruitment, retention and management
- Entertainment recruitment, retention and management
- Volunteer recruitment, retention and management
- Facilitates set-up, placement and take down of the market
- Facilitates all advertising and market public relations.

JAN WILLIAMS
Director, External Business Relations

- Membership Recruitment
- Membership Retention
- Ambassadors Program
- Leadership Ames Program
- Ribbon Cuttings

CINDY HICKS
Main Street Cultural District
Executive Director

- Promote downtown as the destination district in the heart of the community
- Create a unique identity and focus for downtown.
- Develop and oversee signature events.
- Work with downtown businesses and local and local government to build and implement a cohesive vision.
- Facilitate volunteer committees.

REBECCA OLSON
Campustown Action Association
Executive Director

- Advocates for the Campustown Business District
- Works with City of Ames and Iowa State University representatives on Campustown-related issues
- Promotes Campustown businesses
- Coordinates with developers working in the district
- Manages all CAA events, social media, website and other promotional opportunities

Young Professionals of Ames

Get involved with Young Professionals of Ames for opportunities to build and foster relationships though:

- Leadership development
- Professional development
- Community Outreach
- Cultural and social opportunities

Visit www.ypames.com to learn more and join us!

YPA Lunch & Learn Programming

YPA's monthly lunch and learn activities have been a great way for members to get up to date information on a variety of topics that range from professional development to lifestyle and everything in between. In 2016 YPA's leadership and professional development committee has a great slate of lunch and learn programming geared at "simplifying your life" scheduled including:

- o January 6, 2016: Balancing Work & Life with Jamie Pollard, Sukup Endzone Club
- o February 2016: Electronic Storage & Organization with the folks from Photosynthesis on Main Street, exact date and location TBD
- o March 2016: Spring Cleaning: What should you donate, sell/consign, or throw away/recycle?, exact date and location TBD
- o April 2016: Making the Industry Jump: Karen Miller from Manpower and Karin Lawton Dunn from Iowa State University's graduate program, will help wade through the challenges of preparing to switch careers, exact date and location TBD.
- o May 2016: Leadercast
- o June 2016: Leadercast Recap
- o July 2016: On the Grill: Healthy Recipes for Perfect Summer Grilling, West Hy Vee Demonstration Room, exact date TBD

For up to date information on all of these excellent lunch and learn opportunities visit www.ypames.com.

YPA Excellence Award

YPA Board member Jessica Mortvedt presents Bri Anderson with the YPA Excellence Award.

Congratulations to Bri Anderson for receiving this quarter's YPA Excellence Award! Bri is a YPA member who has shown quiet leadership within YPA's community outreach and partnership (COPS) committee, but has reached out and made a point to be active in all parts of YPA:

- Bri organized the Read With Me program for COPS
- Bri was a key organizational member of the YPA Fireworks Committee
- Bri consistently attends a wide variety of YPA functions and also offers a unique perspective to YPA with her role in the community as a librarian at Ames Public Library.

If you know a YPA member who is doing great things in our community, please nominate them for the next YPA Excellence award at www.ypames.com.

Jennifer Garst, Executive Director of the Story County Community Foundation, provides tips for year-end giving at the December YPA Lunch and Learn.

young professionals of ames

Thank You to the 2015 YPA Board

President: Haley Cook, Iowa State University
Past-President: Jenni Talbott, McFarland Clinic, PC
Vice President: Nathan Buss, VisionBank
Megan Main, Workiva
Brynn Eitzen, Care Initiatives
Heather Johnson, Octagon Center for the Arts
Lindsey Long, Iowa State University Athletics
Justin Moorman, Moorman Clothiers
Jason Mortvedt, Mary Greeley Medical Center
Jessica Mortvedt, McFarland Clinic, PC
Mike Mullen, Converse Conditioned Air
Jake Talbott, Workiva
Chamber Liaison/Staff: Sarah Buss, Ames Chamber of Commerce

Thank you to our 2015 YPA sponsors

Ames Ford Lincoln
First National Bank
Global Reach Internet Productions
Hunziker & Associates, Realtors
ISU MBA
Kingland Systems
Mary Greeley Medical Center
Munn Lumber
North Grand Mall
Story Construction
VisionBank
Hy-Vee
Converse Conditioned Air

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.

MAIN STREET CULTURAL DISTRICT

Last Minute
Tax Deduction
Needed?

The Main Street Cultural District has set a goal to replace the lighting lining the rooftops of Main Street.

Your financial support and contribution are needed! To help

LIGHT UP DOWNTOWN AMES

Send your tax deductible donation by December 31, 2015 to:

The Ames Foundation
Downtown Lighting Fund
P.O. Box 213
Ames , IA 50010-0213

It will be like having a mini Kansas City Plaza in Ames!

CAMPUSTOWN ACTION ASSOCIATION

What a year 2015 has been in Campustown! Thanks for all the memories!