ames™ CHAMBER OF COMMERCE

JULY 2016

Chamber Update

LEADERSHIP AMES CLASS XXX

Leadership Ames applications due July 8!

Are you interested in serving in leadership positions in the community now or in the future? Then Leadership Ames is for you! Download an application at AmesChamber.com

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CHAMBER OF COMMERCE
LEADERSHIP AMES CLASS XXX

The Leadership Ames program was created by the Ames Chamber of Commerce to develop informed, involved and concerned community leaders in the Ames area. This is a program that gives both experienced and developing leaders a broader view of civic leadership responsibilities and opportunities through direct contact with a wide spectrum of institutions and people who shape the community where we work and live.

Leadership Ames – Class XXX begins in September 2016, and continues with regular sessions through May 2017. The 12 full-day sessions are conducted at various locations in Ames and Story County with one session approximately every three weeks. During the year, participants listen to presentations, debate issues, participate in class activities, lead discussions, visit with area leaders and organizations, tour the community and get to know individuals representing a broad cross-section of the community.

More than 500 individuals have completed the curriculum and many are extensively involved with community and Ames Chamber of Commerce leadership opportunities. The program is limited to approximately 16 to 20 participants who are members of the Ames Chamber of Commerce, have an interest in leadership roles and community service and who reside in the greater Ames area.

Participant selection is made by the Leadership Ames selection committee and co-chairs on the basis of written application. Participants are selected from a cross-section of business, professional, non-profit and local residents. Tuition costs, scholarship information and other details are available in the application materials online (www.ameschamber.com) and at the Chamber offices. Applications are due on Friday, July 8, to the Chamber office.

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.

ames CHAMBER OF COMMERCE

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The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**
304 Main Street, Ames, IA, 50010;
phone: (515) 232-2310; fax: (515) 233-3203;
www.ameschamber.com.

EDUCATION CONNECTIONS

Congratulations 2015-2016 Youth Leadership Ames Graduates!

Congratulations to our Class VI Youth Leadership Ames Graduates! They are pictured with Sponsors, Dan Oh (REG) and James Baker (McDonalds). Youth Leadership Ames Follows in the footsteps of the Chamber's successful Leadership Ames program. The Youth Leadership Ames program is designed to develop the community leadership potential of area high school students in the Chamber member school districts. High School juniors from member schools (Ames, Ballard, Gilbert) are selected to participate in this 9-month leadership program, held September through May. Each month, the selected individuals will focus on a different topic: team building, non-profit organizations, city organization, healthcare, leadership development, community development, business & industry, secondary education. They will also have the opportunity to tour area businesses and hear from community and business leaders. A graduation dinner concludes the year. Thank you to our wonderful and generous sponsors: Ames Chamber of Commerce, Renewable Energy Group and McDonald's as well as the Young Professionals of Ames for facilitating Youth Leadership Ames, we couldn't do it without you! Look for the new class of Youth Leadership Ames announcement soon!

2015-2016 Graduates:

Nahla Atroon
Jourdan-Ashle Barnes
Noah Brinkmeyer
Hartley Christensen
Tifany Chu
Maggie Culhane
Jack Currans
Madeline Funk
Allyson Goodman
Zoe Hamstreet
Julia Hansen
Sabrinna Hegelheimer
Rachel Junck
Taylor Junck
Benjamin Klein
Charlotte Lenkaitis
Zack Lynch
Cameron Madson
Hayley Martens
Carter Mumm
Lauren Rosburg
Evangeline Scheibe
Josie Stegman
Regan Suntken
Galen Thornburg
Emma VanRyswyk
Ryan Weiss
Samuel Weninger

REG Renewable Energy Group

McDonald's

WORKFORCE SOLUTIONS

See Yourself in Ames Summer Intern Program

Mary Greeley MEDICAL CENTER

The 2016 See Yourself in Ames Summer Intern Program, presented by Mary Greeley Medical Center is off to a great start! Please plan to join us for fun events in July that highlight the

Ames community and all its opportunities. ALL EVENTS FREE TO ATTEND!

July 13th- The Great ISURP Adventure Hunt & Communicate with Clarity, Teresa Lancaster

Come discover all that ISURP has to offer in a fun, interactive way. We'll start and finish at the Vermeer Applied Technology Hub, but we will not stay there. Wear comfortable clothes, and prepare to be outside, as you are in for an adventure! Followed by an intense presentation on effective communication by Teresa Lancaster.

5:00 pm registration, 5:30- 7:00pm Tour and Program

location: Vermeer Applied Technology Hub, ISU Research Park

July 20th- Personal Branding, Lawrence Cunningham

Lawrence Cunningham gives a powerful presentation on the importance of personal branding, passion to follow your dreams, and the ability to never give up. He also dives into the world of social media and how it can affect your personal brand.

5:00 pm registration, 5:30- 7:00pm Tour and Program

location: Workiva

Thank you to our Summer Intern Program Sponsor: Workiva, REG, ISU Athletics, Mary Greeley Medical Center, GlobalVetLink, Kingland, Xpanxion, Kreg Tool, Story County, Solum, Global Reach

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Check out the 'See Yourself in Ames' Facebook page to learn all about our great area interns!

Throughout the summer area interns will be featured on the See Yourself In Ames Summer Intern Program Facebook page. To view these profiles, go to facebook.com and search "See Yourself in Ames".

The"See Yourself in Ames" program is a series of summer events that provide an opportunity for local interns to better acquaint themselves with our community and area business leaders.

GOVERNMENT RELATIONS

Board of Supervisors Legislative Luncheon

Please join your fellow Chamber members at the City Church of Ames-Des Moines, located at 2400 Oakwood Road, Friday, June 24th from 11:30am-1:00pm for the Ames Chamber of Commerce Story County Board of Supervisors Legislative Luncheon. Attendees will hear from the Story County Board of Supervisors regarding important issues and projects being undertaken by our County government. The schedule for the Luncheon will be:

11:30am-12:00pm: Registration and lunch available to all attendees.

12:00pm-1:00pm: Story County Supervisors address the crowd and field questions.

Per usual, the event is open to Chamber members and their guest. The cost of attendance is $10.00 and includes lunch.

If you have questions regarding the event, are interested in attending, or wish to submit a question, please contact Drew Kamp at 515-817-6311 or drew@ames-chamber.com.

The Ames Chamber of Commerce thanks Converse Conditioned Air, Des Moines Area Community College, First National Bank, Renewable Energy Group, and Workiva for their support as 2016 Taking Leadership Sponsors. The Chamber also thanks Harold Pike Construction, Roseland, Mackey, Harris Architects, P.C. and VenuWorks for their continued support and generosity as 2016 Legislative Lunch Season Sponsors. Without the continued support of our sponsors, the Ames Chamber of Commerce would not be able to provide the great events and services we do today.

Delegates return from Washington DC trip

From Tuesday, June 14th – Thursday, June 16th a diverse Ames and Story County delegation composed of business, community, and institutional leaders met with and lobbied our federal delegation, the White House, and select federal agencies during the 2016 Ames Chamber of Commerce Washington, D.C Fly-In.

Along with Chamber staff, the Ames delegation included representatives from the City of Ames, Iowa State University, Renewable Energy Group, Workiva, Nyemaster Goode, and Global VetLink. The Chamber's federal priorities highlighted the issues of agriculture and bioscience, renewable chemical production and biorenewables, animal health and veterinary medicine, education and workforce development, transportation, energy and the environment, trade and exports, and labor policy.

The 2016 Trip once again provided an excellent opportunity to share the successes of Ames and Story County and identify ways to build upon those successes moving forward.

A website containing all pertinent trip information can be seen at: http://event-mobi.com/accdc/.

The Ames Chamber of Commerce thanks Converse Conditioned Air, Des Moines Area Community College, First National Bank, Renewable Energy Group, and Workiva for their support as 2016 Taking Leadership Sponsors. The Chamber also thanks Workiva for their generous sponsorship of the delegation's dinner with Congressman Steve King. Without the continued support of our sponsors, the Ames Chamber of Commerce would not be able to provide great events and opportunities such as this.

Looking for a new employee?

Looking for a new job opportunity?

Check out:

www.workinames.com

Your Story County job board

July calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
3 *Fireworks @ dusk*	4 *Independence Day*	5	6	7	8 *Leadership Ames Application Deadline*	9 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
10	11	12	13 **5:30 p.m.:** Summer Intern Program Event	14	15	16 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
17 2pm: Firefly County Nights Concert (MSCD)	18	19 **4:30 p.m.:** Xpanxion (R/C)	20 **5:30 p.m.:** Summer Intern Program Event	21	22	23 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)
24 31	25	26	27	28	29	30 8am: Ames Main Street Farmers' Market (300 & 400 blocks Main Street)

AEDC: Ames Economic Development Commission • **BAH**: Business After Hours • **CAA**: Campustown Action Association • **C**: Chamber Office • **FAW:** Friday After Work • **L&L:** Lunch & Learn • **R/C**: Ribbon Cutting • **YPA**: Young Professionals of Ames • **YLA**: Youth Leadership Ames

RIBBON CUTTINGS

Celebrate with a ribbon cutting

If your business has completed a major remodeling project, moved to a new location, changed ownership, or reached a milestone, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each Ribbon Cutting, your business will be exposed to the Ames community and Story County. Event photos of your Ribbon Cutting will be published in the Chamber's Weekly E-mail Update and the Ames Business Monthly. A Ribbon Cutting is a great way to invite people to your location and showcase your business.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Contact Jan Williams at jan@ameschamber.com or call 232-2310, to schedule your Ribbon Cutting today!

Boehringer Ingelheim Vetmedica, Inc.
2412 S Loop Drive, Suite 218

George White Chevrolet
1719 S High Ave

AMES CHAMBER OF COMMERCE AMBASSADORS

Tess Ashley, Global State Mortgage
Alli Azbill, Global State Mortgage
Kim Behrendt, Wells Fargo
Susan Beisel, Express Employment Professionals
Don Borcherding, Greater Iowa Credit Union
Steve Bock, RE/MAX Real Estate Center
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Nathan Buss, VisionBank
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Pam Fleener, First National Bank
Laura Freeman, Hanger Clinic
Teresa Garman, Individual Member
Ashlee Goetsch, Waterford at Ames
Allyson Hansen, Staff Management SMX
Chris Helland, George White Chevrolet
Jamie Hudson, Great Southern Bank
Sherry Hosteng, RE/MAX Real Estate
Sharon Johnson, RE/MAX Real Estate
Linda Jennings, Ames Living Magazine
Michelle King, The Krell Institute
Greg King, South Duff
Matt Koehler, Greater Iowa Credit Union
Destiny Lempiainen, Wells Fargo
Paul Livingston, Hunziker & Associates, Realtors
Misty Metschke, Hunziker & Associates, Realtors
Brandon Mumm, Ames Tribune
David Orth, Spirited Giving
Mike Peckis, Sam's Club
Sarah Powers, RE/MAX Real Estate
Tom Randall, Tom Randall Real Estate Team
Tim Rasmussen, Alfred's Carpet & Decorating
Molly Redenbaugh, Danfoss Power Solutions
Dorothy Schumer, Ames Convention & Visitors Bureau
Mary Beth Scott, The Ames Tribune
Tim Tryon, First National Bank
Allyson Walter, Ames Convention and Visitors Bureau
Daryle Vegge, Ames Morning Rotary
Christopher Vry, Wells Fargo
Michelle Wild, Ames Convention & Visitors Bureau
Keathen Winter, Northridge Village

Hy-Vee Market Grille
3800 Lincoln Way

Vietnam Veterans of America, Story County Chapter
Held at the Ames Chamber of Commerce

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

Caremoli

Cyclone Awards and Engraving

Fareway Stores-Downtown Ames

Workiva

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. Please note: This represents only a portion of the Chamber's Gold members. All Gold members will be listed one time during the year.

Ames Chamber and AEDC staff

- **Dan Culhane,** President and CEO
- **Peter Ampe**, Director, Project Management
- **Sarah Buss**, Director, Sponsorship and Membership Events
- **Karin Chitty**, Campustown Action Association Executive Director
- **Edana Delagardelle**, Event Coordinator, Main Street Cultural District
- **Angie Dorenkamp,** Director, Workforce Solutions
- **Lauren Frandsen**, Director, Communications & Marketing
- **John Hall**, Director, Business Development & Marketing
- **Ron Hallenbeck**, Executive Vice President, Existing Business and Industry
- **Kelly Hendrick,** Client Services Coordinator
- **Cindy Hicks**, Main Street Cultural District Executive Director
- **Amy Howard,** Vice President, Finance & Operations
- **Drew Kamp**, Director, Story County Community Outreach and Government Affairs
- **Lojean Petersen**, Ames Main Street Farmers' Market Manager
- **Jan Williams**, Director, External Business Relations

Welcome, new Ames Chamber members

Pro-Commercial, LLC, located at 104 Campus Drive, Suite #202 in Huxley, is a local contractor that has been building in Ames for the past ten years. Their services range from Construction management and development to general contracting. Call them at 515.597.4700 or visit www.pro-commercial.com for more information.

The Bistro, located in downtown Story City is "an occasional cafe" featuring homemade soups, salads, sandwiches and made from scratch desserts as well as offering a custom catering service. They are best known for their Bistro Box Lunch....providing box lunches to ISU and corporations in Ames and surrounding areas. Call 515.520.4715 to place your next order!

JC Penney, This full range department store offers men's, women's and children's wear, shoes, bed & bath, window, jewelry and Sephora! Visit their North Grand Mall location at 2801 N Grand Ave or call 515.233.3450.

Snyder & Associates, provides public agencies and private businesses with comprehensive engineering and planning services including civil engineering, surveying, planning, landscape architecture, environmental, water resources and construction observation. For more information, visit www.snyder-associates.com or call 515.964.2020.

TM

Smart Choice

Join the Chamber.

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Jan Williams at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- **Post coupons on our Web site for FREE.**
- **Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums and more for FREE.**
- **Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.**
- **Discounted Young Professionals of Ames membership (ages 21 to 40).**

ISU Orientation Resource Fair

Heather Courtney – North Grand Mall, Lori Bosley – North Grand Mall, Ally – Depot Deli & Cookies, Etc. Ames Chamber of Commerce Photo

Throughout the month of June, the Ames Chamber of Commerce hosted a booth at the Iowa State University Orientation Resource Fair to give member businesses an opportunity to distribute promotional items and/or volunteer to personally welcome over 4,500 new students to the community.

Thank you to those members who helped at the ISU Orientation Resource Fair in the month of June! It is always a fun experience to welcome incoming freshmen and their parents to Iowa State University and the Ames community. If you were not able to participate this year, mark your calendars for June 2017. Thank you to North Grand Mall, Manpower and Depot Deli & Cookies, Etc. for sponsoring the event!

Young Professionals of Ames

Get involved with Young Professionals of Ames for opportunities to build and foster relationships though:

- Leadership development
- Professional development
- Community Outreach
- Cultural and social opportunities

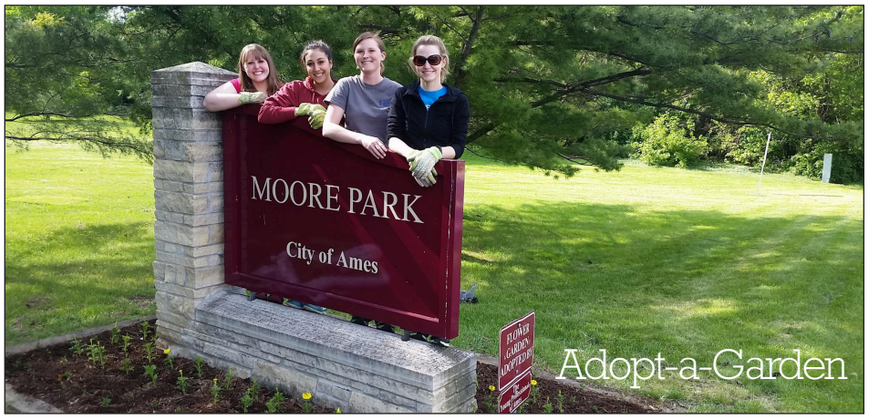
Visit www.ypames.com to learn more and join us!

YPA Excellence Award

Congratulations to Jason Mortvedt on receiving the first quarter's YPA Excellence Award. Jason recently took a new role with Kinzler Construction Services and was recognized not only for his outstanding contributions to his former employer, Mary Greeley Medical Center, but also for his volunteering in the Ames community. The YPA Excellence Recognition rewards members who positively represent YPA in their workplace and community. If you know a YPA member who is doing great things in our community, please nominate them at www.ypames.com.

YPA members and others in the community gathered at Cornerstone Church May 6 to participate in the annual Leadercast event. This year's event focused on what it means to be a visionary leader. Speakers included Steve Wozniak, Co-Founder of Apple Inc; Nick Saban, Head Football Coach at The University of Alabama; Andy Stanley, Leadership Author and Communicator; James Brown, Network Broadcaster, CBS Sports and News and more.

The Special Olympics Iowa Summer Games took place in Ames in May and YPA members were on hand to help make the event a success. The volunteers helped run the mini javelin event and had lots of fun cheering on the athletes and watching them succeed.



YPA volunteers gathered at Moore Park to plant flowers as part of the annual "Adopt-A-Garden" program. The garden initiative is one of many ways YPA members volunteer in the Ames community throughout the year.

young professionals of ames

2016 YPA Board

President: Nathan Buss, VisionBank
Past-President: Haley Cook, Iowa State University
President Elect: Jessica Mortvedt, McFarland Clinic PC
Megan Vollstedt, Workiva
Megan Main, Ames Convention & Visitors Bureau
Mike Mullen, Converse Conditioned Air
Jake Talbott, Workiva
Justin Moorman, Moorman Clothiers
Brianne Anderson, Ames Public Library
Heather Johnson, Octagon Center for the Arts
Jason Mortvedt, Kinzler Construction Services
Lindsey Long, Iowa State University Athletics
Chamber Liaison/Staff: Sarah Buss, Ames Chamber of Commerce

Thank you to our 2016 YPA sponsors

Ames Ford Lincoln
First National Bank
Global Reach Internet Productions
Hunziker & Associates, Realtors
ISU MBA
Kingland Systems
Mary Greeley Medical Center
Munn Lumber
North Grand Mall
Story Construction
VisionBank
Hy-Vee
Converse Conditioned Air

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.

MAIN STREET CULTURAL DISTRICT

FIREFLY COUNTRY NIGHTS

Country Concert

Sunday, July 17

Gates open at 2pm

200 Block Main Street

Downtown Ames

DUCK WORTH WEARING

THE LOFT
Downtown Ames | theloftames.com

ames CONVENTION & VISITORS BUREAU

Featuring:

Opening Act: Danny Grause

Brothers Osborne

Adley Stump

Diana Upton-Hill

Forgotten Highway

American Country

BUD LIGHT

Tickets: $27

Purchase tickets online at: **midwestix.com**
Want to win ON STAGE SEATS?
Visit: **amesdowntown.org**
For Your Chance to Win!

Main Street CULTURAL DISTRICT Ames, Iowa

CAMPUSTOWN ACTION ASSOCIATION

Spotlight On: CAA Non-Profit Members

The Campustown Action Association originally set out as a voice for businesses and a way to promote the commercial district. CAA has since evolved into both a business organization and a community driven organization. This evolution is showcased by the wide variety of non-profit members that CAA has cultivated over the past few years. The non-profit members of CAA include First Baptist Church, Primary Health Care, Inc., Volunteer Center of Story County, Ames Community Arts Council, St. John's by the Campus, St. Thomas Aquinas Church and Catholic Student Center, South Campus Area Neighborhood (SCAN), The Ames Foundation, and Collegiate United Methodist Church/Wesley Foundation.

Primary Health Care, Inc. is a non-profit community health center that is dedicated to serving those who experience barriers to receiving healthcare. They treat medical, obstetrical and mental health conditions, and work to prevent unnecessary hospitalizations and emergency treatment. By being a member of CAA, they're hoping that families and students living in the Campustown area will become more aware that there is a place for them to receive affordable, high quality healthcare. Primary Health Care, Inc. wants to contribute to making Campustown an even greater place to live and visit through assuring health education and services.

The Volunteer Center of Story County strives to inspire, educate, and mobilize people to address community needs by focusing on engagement and management. Being a member of CAA helps them connect to the community. They appreciate the emphasis the local business members place on supporting each other. Issues that VCSC would like to see CAA tackle in the coming years is the traffic and parking challenges in the neighborhood. They believe that the leaders and members of the group are doing a great job balancing those interests.

St. Thomas Aquinas Church and Catholic Student Center is across Lincolnway from the Memorial Union. They have 715 member families. The Catholic Student Center serves over 1,500 college students through worship or programs each year. St. Thomas likes being apart of CAA because it allows them to be active and connected to a larger community. One thing St. Thomas would like to improve in the next couple years is the parking around the area, especially with the numerous apartments being constructed.

First Baptist Church is located on Lynn Avenue. They have been in the Campustown neighborhood since 1950. They have members from all over Ames; students, families; and staff of Iowa State University. They exist not simply to serve the spiritual needs of their members, but also to make a difference in the community. First Baptist Church became a member of CAA this year. They decided to join this organization because they wanted to be better informed about the neighborhood and more invested in community. They see CAA as a way of better connecting with their neighbors and helping to promote all the exciting things happening in Campustown. With more and more residents in the neighborhood the First Baptist Church would like to make pedestrian travel and traffic safety a main focus for the City and CAA. With numerous high-rise buildings and the loss of some local businesses, preserving the unique character of Campustown is important to the First Baptist Church. And lastly, the First Baptist Church feels that enhancing the artwork, plantings, and green space amidst the retail, commercial, and residential buildings would be great for the area.

The Campustown Action Association will continue to strive to be the catalyst for a wide variety of organizations in the Campustown area as we grow and improve the quality of life for all to enjoy.