

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**



To: Ames Media
From: Ames Chamber of Commerce
Date: April 20, 2016
Re: Leadercast Ames
EDITOR NOTE: Photos of speakers are available upon request

World's Largest One-day Leadership Conference to be Simulcast in Ames – May 6

Ames, IA – Community and business leaders can access the knowledge and experience of world-renowned leaders by attending Leadercast® Ames on May 6, 2016 from 8am – 5pm.

The Leadercast event is broadcast LIVE from Atlanta, GA to hundreds of sites around the world, including Ames. This year marks the sixteenth year of the annual leadership conference and the 2nd year the Ames Chamber of Commerce has hosted the event in Ames.

The theme of this year's conference is, "Architects of Tomorrow," focusing on visionary leaders who imagine and build a future that is rich in innovation, collaboration and full of hope. A future where problems are solved, questions are answered, and confusion gives way to clarity.

The conference will equip attendees to create their own visionary path. Key speakers – visionaries in their own fields – will inspire members of the Ames community and the more than 100,000 people who will attend the event live in Atlanta or at hundreds of other simulcast locations in more than 20 countries. Among the keynote speakers are:

- Kat Cole—Group President, FOCUS Brands, Inc. (including Cinnabon®, Moe's Southwest Grill®, Auntie Anne's®, and more)
- Steve Wozniak—Co-founder of Apple, Inc.,
- Henry Cloud—Acclaimed Leadership Expert, Clinical Psychologist, and Best-Selling Author
- Nick Saban—Head Football Coach, The University of Alabama
- Andy Stanley—Leadership Author and Communicator
- James Brown—Network Broadcaster, CBS Sports and News
- Rorke Denver—Navy SEAL Commander and Author
- Chris Barez-Brown—Author and Creativity Guru
- Tripp Crosby—Host of Leadercast, Comedian and Director

"I took a leadership group to Leadercast 2015 and it turned into an all-day brainstorming session as we listened to various speakers and compared their ideas to things we are doing," said Dave Tucker, VP of Engineering at Workiva and Ames Chamber of Commerce Board Chair. "It was a great way to step back from our day-to-day jobs and think about what is important and what we are doing to improve as a team and as individuals. It far exceeded my expectations!"

"Innovation and collaboration are two things that we in the Ames area pride ourselves on

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doing well,” said Dan Culhane, President & CEO of the Ames Chamber of Commerce. “Both things have helped us create the vibrant community we have today, but there’s always room for improvement. I look forward to Leadercast because it is one of the single most consolidated opportunities to hear from inspiring leaders that I know of. With this year’s theme of ‘Architects of tomorrow,’ it’s a unique opportunity to reflect on what we do well as a community and where we can continue to improve.”

The event will be held at the Cornerstone Church auditorium in Ames. Tickets are \$99/person and include lunch, a Leadercast 2016 souvenir gift and refreshments throughout the day. For more information about Leadercast, visit www.leadercast.com. To purchase tickets, call 515-232-2310 or visit www.ameschamber.com.

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