

MEDIA RELEASE
FOR IMMEDIATE RELEASE



To: Ames Media
From: Ames Chamber of Commerce
Date: November 30, 2015
Re: 2016 Chamber and AEDC Annual Event

**Ames Chamber of Commerce announces details of 2016 Annual
Event**

Ames, IA - The Ames Chamber of Commerce has released details on their 2016 Annual Event, presented by Des Moines Area Community College. The event will be held at the Sukup South End Zone at Jack Trice Stadium on Tuesday, January 26, 2016.

The evening's highlights will include Big 12 commentators Fran Fraschilla & Brent Musburger of Big Monday who will share insight and stories from their careers. The event will also highlight an overview of the past year for the Ames Chamber and its affiliate organizations: Ames Economic Development Commission, Ames Seed Capital, LLC, Campustown Action Association, Main Street Cultural District, Young Professionals of Ames, and the Ames Main Street Farmers. A recap of the Annual Awards presentations held prior will also be featured during the program.

“We’re really excited for this event,” said Dan Culhane, President & CEO of the Ames Chamber. “We’re pleased to be the first non-ISU Athletics group to have the opportunity to host an event at Sukup South End Zone at Jack Trice Stadium. If the space alone wasn’t impressive enough, we’ve secured two phenomenal speakers, Brent Musburger and Fran Fraschilla. We’ve had a great year so we look forward to reviewing our 2015 successes as we look towards new projects and opportunities in 2016.”

Admission is \$100 per ticket and preferred seating for groups of 10 is \$850. Businesses are encouraged to buy seats of 10 to guarantee seating together and discount pricing.

Watch the announcement video here: <https://www.youtube.com/watch?v=AYUTypAMraQ>

More details and registration for the event are available on the Chamber website, www.ameschamber.com or by calling the Chamber office at 232-2310.

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