



**FOR IMMEDIATE RELEASE**

To: Ames Media  
From: Ames Main Street Farmers' Market  
Date: May 4, 2017  
Re: Ames Main Street Farmers' Market Opening Weekend

**Saturday Kicks off Seventh Season of Ames Main Street Farmers' Market**

Ames, IA – The Ames Main Street Farmers' Market (AMSFM) kicks off its 7<sup>th</sup> season this Saturday, May 6th. The 2017 market season will run every Saturday through October 28th from 8a.m.-12:30p.m in historic downtown Ames. In October market hours will change to 9:00a.m.-12:30p.m.

The Market will be held on the 300 and 400 blocks of Main Street and offer fresh local produce, meats and cheeses, crafts, artwork, and delicious prepared food. The Main Street Farmers' Market will also feature live music, local entertainment, educational and free children's activities and much more!

“We have had so much interest in the Market and have more vendors signed up for the season than ever before,” said Market Manager Lojean Petersen “We're excited for our 7<sup>th</sup> season on Main Street.” With special events planned each week, live music and free children's activities there will be something new and exciting every Saturday

The Food Truck Showdown will take place on opening weekend again this year. The Food Truck Showdown will have a variety of Ames and Central Iowa food trucks competing for the best overall food truck voted by the Ames community during the market from 8AM-12PM.

The showdown is free and open to the public. The community will be able to purchase food items from the food trucks before casting their vote.

A variety of other special events are planned for the Farmers' Market season:

- May 6th - Food Truck Showdown
- May 13th - Free Face Painting by Joyful Colorz
- May 20th – Lard Baking Contest
- May 27th – Free Hovick Petting Zoo

For more event info and to keep up to date on weekly vendors, kids' activities and special events at the Market please bookmark [www.AmesMainStreetFarmersMarket.com](http://www.AmesMainStreetFarmersMarket.com) and become a fan on Facebook (Ames Main Street Farmers' Market) or follow the Market on Twitter (AmesFarmersMkt).

The Ames Main Street Farmers' Market is led by the Ames Chamber of Commerce and is supported by the Ames Community Grant Program.

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